THE FENWAY ALLIANCE
Ten Things We Do: A Summary of Member Benefits

- Manage the Fenway Cultural District, recognized by the Mayor, the Boston City Council, and the Commonwealth of Massachusetts

- Advocate and support Alliance members’ development projects (letter writing, participation in CACs, speaking at hearings, etc.)

- Lead advocates and participants in the $92 million Muddy River Rehabilitation

- Produce and market Opening Our Doors—the largest day of free cultural experiences in Boston with over 60 cultural activities in 17 Fenway venues and 13,000 participants annually

- Commission nationally and internationally recognized annual works of temporary public art through our Public By Design initiative

- Produce — in collaboration with The Fenway Community Development Corporation and The Fenway Civic Association — Fenway Porchfest, a free day of outdoor music performances occurring throughout the Fenway.

- Produce and host TEDxFenway, a free event drawing on local luminaries to share “ideas worth spreading”

- Maintenance of the $22 million Huntington Ave/Avenue of the Arts Project and continuation of beautification and enhancement initiative on Massachusetts Avenue

- Serve as liaison to members within the Fenway community; work with and connect to numerous community organizational partners

- Send out a monthly E-Newsletter and maintain web site (www.fenwayculture.org) and active social media presence on Facebook, Instagram, and YouTube used to promote member events and newsworthy member activities